



Creating Thriving Communities: Merging Real Estate Investing with Innovation

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The vision for tomorrow is built upon the stories of yesterday...





Over 75 Continuous Years Dedicated to **TOMORROW**

Legacy of the past, vision for the future.

PROPTech³⁶⁰
By HLC Equity

HLC
DIRECT

layers



PROPTech³⁶⁰
By HLC Equity

PropTech360, a premier global community, sits squarely at the **intersection of Real Estate and Technology**

Leveraging a network of global technologists, investors, and business leaders, PropTech360 ignites local and international discussion, driving innovation and growth for the built world.



GLOBAL PROPTech MARKET

2024
\$30B → 2032
\$130B⁺*

AI

IoT

Energy

*Fortune Business Insights



The Frontlines of Proptech: AI & Technology in Property Operations

AI-Powered Leasing: *A game changer in resident experience while reducing operations costs up to 30%*

IoT for Smart Buildings: *Smart sensors and predictive maintenance enhance energy efficiency and reduce operating costs by up to 20%*

Security, Fraud, & Cybersecurity: *Real-time monitoring of both physical and cyber threats, ensuring protection of assets and sensitive data*

Vendor Identification and Compliance: *Streamline vendor compliance and insurance, optimizing the vendor selection process through automation*

Challenges: *System fragmentation and platform overload. Creates an opportunity for consolidation and integration*

SELECT
TECH STACK

ResMan

Henri

Elise^{AI}

appfolio

SafeRent[®]
SOLUTIONS

checkpoint
from MRI Software

NetVendor
COMPLIANCE

GATEWISE
Simple multifamily smart access

/// PARCEL
PENDING

...many others



Investing in Innovation and Real Estate

HLC Equity investors gain more than access to attractive real estate investments — they tap into a collaborative platform where knowledge, insights, and strategic partnerships drive growth. HLC Equity's investors have opportunities to engage with each other, and through our global community learn from our tech network and ecosystem. Global innovative leaders and investors can benefit from US-based real estate investments infused with technology.

Institutional-Grade Opportunities



Exclusive Investor Network



Engaging Events & Insights



Tailored Investor Support





Investing in Innovation and Real Estate



Legacy of the past, vision for the future.

Join us as we continue to invest in tomorrow.



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Equity

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*Presentation &
More Info*

