

## **Creating Thriving Communities: Merging Real Estate Investing with Innovation**

Presented to YPO

November 6, 2024 DANIEL FARBER, CEO, HLC EQUITY

# The vision for tomorrow is built upon the stories of yesterday...

6



## Over 75 Continuous Years Dedicated to TOMORROW

6

### Legacy of the past, vision for the future.







## **PropTech360**, a premier global community, sits squarely at the **intersection of Real Estate and Technology**

Leveraging a network of global technologists, investors, and business leaders, PropTech360 ignites local and international discussion, driving innovation and growth for the built world.



## The Frontlines of Proptech: AI & Technology in Property Operations

**AI-Powered Leasing:** A game changer in resident experience while reducing operations costs up to 30%

**IoT for Smart Buildings:** Smart sensors and predictive maintenance enhance energy efficiency and reduce operating costs by up to 20%

**Security, Fraud, & Cybersecurity:** Real-time monitoring of both physical and cyber threats, ensuring protection of assets and sensitive data

**Vendor Identification and Compliance:** Streamline vendor compliance and insurance, optimizing the vendor selection process through automation

**Challenges:** System fragmentation and platform overload. Creates an opportunity for consolidation and integration  $\bigcirc^{\text{SELECT}} \mathbf{TECH STACK} \blacksquare$ 

Residant HEACI Elisea appfolio

SafeRent<sup>®</sup>

Checkpoint from MRI Software

COMPLIANCE GATEWISE Simple multifamily smart access

////PARCEL PENDING

...many others



## Investing in Innovation and Real Estate

HLC Equity investors gain more than access to attractive real estate investments — they tap into a collaborative platform where knowledge, insights, and strategic partnerships drive growth. HLC Equity's investors have opportunities to engage with each other, and through our global community learn from our tech network and ecosystem. Global innovative leaders and investors can benefit from US-based real estate investments infused with technology.

#### Institutional-Grade Opportunities

#### Exclusive Investor Network

#### Engaging Events & Insights

#### Tailored Investor Support





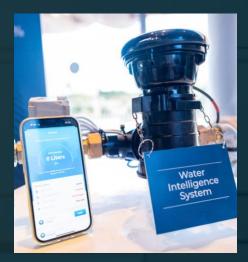




## 6

## Investing in Innovation and Real Estate

















## Legacy of the past, vision for the future.

### Join us as we continue to invest in tomorrow.



hlcequity.com daniel@hlcequity.com Presentation & More Info

